

Trend Micro

THE PERFECT PARTNER FOR MSPs

If you are a managed service provider (MSP), you will find that Trend Micro's MSP program truly fits your business model and will help facilitate business growth. Our program will enable you to become more profitable and productive, and increase the value of your business. This sets us apart from our competitors, who lack a comprehensive program that focuses on business growth in addition to product sales.

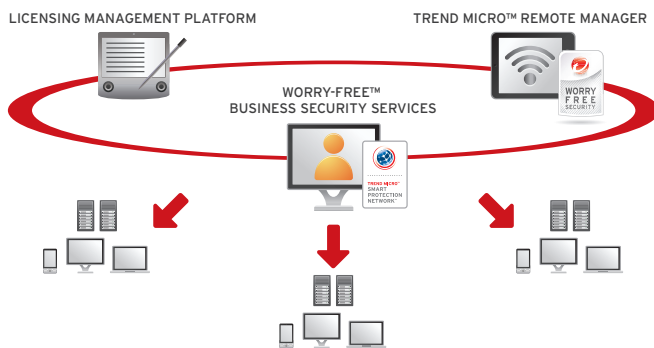
Trend Micro is your perfect partner because we:

- Align with the MSP business model
- Provide you with the tools to help you run your business more efficiently
- Enable you to grow profits and increase the value of your business

When you become a MSP partner, you can leverage Trend Micro's:

- Pay-as-you-go purchase option
- Self-provisioning license portal
- Centralized multi-tenant web-based management console
- RMM and PSA tool integrations
- SaaS solutions that eliminate costly installation and setup work

Worry-Free Business Security Services—Service Provider Ecosystem:



Trend Micro offers a solution set that consists of cloud-based products and tools to help you transform your MSP business.

Trend Micro™ Worry-Free™ Business Security Services

An industry-leading cloud security solution that protects your business data and safeguards your PCs, laptops, servers, Macs, iOS devices, Android devices, and other devices, such as point-of-sale machines and tablets.

Hosted Email Security

A no-maintenance cloud solution that delivers continuously updated protection to stop spam, malware, spear phishing, ransomware, and advanced targeted attacks before they reach your network. It protects Microsoft Exchange, [Microsoft Office 365](#), Google Apps, and other hosted and on-premises email solutions. Email Encryption is included.

Cloud App Security

Enables you to embrace the efficiency of cloud services while maintaining security. It protects incoming and internal Office 365 email from advanced malware and other threats, and enforces compliance on other cloud file-sharing services, including Box, Dropbox, Google Drive, SharePoint® Online, and OneDrive® for Business.

No server is required for Worry-Free™ Business Security Services, Hosted Email Security, or Cloud App Security because they are hosted and maintained by Trend Micro. Trend Micro products receive round-the-clock updates from the [Trend Micro™ Smart Protection Network™](#), so your customers' environments are always protected against ransomware, viruses, spyware, unsafe websites, and more.

PROTECTION POINTS

- PCs
- Laptops
- Servers
- Macs (client and server)
- Android devices
- iOS devices
- Point-of-Sale Devices
- Tablet PCs
- USB Drives

PROTECTION AGAINST

- Ransomware
- Malware
- Bots
- Rootkits
- Viruses
- Spyware
- Hackers
- Zero-Day Threats
- Malicious Websites
- Inappropriate Websites
- Spam



For five years in a row, Trend Micro has been the number one content security provider worldwide for small businesses.

- [Canalys, Worldwide IT Security Market 2015](#)

Trend Micro™ Remote Manager

MSP partners can reduce their costs by centrally and securely managing multiple Trend Micro™ Worry-Free™ Business Security, Trend Micro™ Hosted Email Security, and Trend Micro™ Cloud App Security customers from anywhere with Trend Micro Remote Manager. This secure, hosted web console helps MSPs increase profitability by reducing the costs of servicing customers as business grows:

- Centrally manage multiple Worry-Free Business Security, Hosted Email Security, and Cloud App Security customer accounts from a single web console
- Maintain full customer touch and complete configuration control of customer installations
- Instantly view the security posture of a single or multiple customers

INCREASE PROFITABILITY BY IMPROVING OPERATIONAL EFFICIENCY

Trend Micro has combined standard Windows-based solutions with a web console to give MSPs the advantage of unique, secure management capabilities. Remote Manager provides an unrivaled level of depth to manage multiple Worry-Free Business Security, Hosted Email Security, and Cloud App Security customers.

Remote Manager can also be integrated with industry-leading RMM/PSA tools like ConnectWise, Kaseya, LabTech, and Autotask to simplify support and customer management for MSPs that leverage these solutions.

ADVANTAGES

- Increase profitability and enhance service quality – spend more time on high-value activities and less time on operational tasks
- Improve operational efficiency – reduce operational service effort of IT staff by using a single console to manage multiple customers
- Deepen security insight – analyze security issues through graphical reports and summary dashboard data

FEATURES

- Security dashboard shows status for all Worry-Free Business Security, Hosted Email Security, and Cloud App Security accounts
- Automatically generated customer reports from anywhere
 - Automatically sends security alerts to the ConnectWise, Kaseya, LabTech, and/or Autotask ticketing system, and allow you to view and manage them from the ConnectWise/Kaseya/LabTech/Autotask management console
- Integrates directly with ConnectWise, Kaseya, and LabTech to streamline and automate monthly usage reporting and billing to your customers
- Customizes risk/assessment levels for different customers
- Auto-synchronization with Licensing Management Platform saves time and money by eliminating manual processes
- Combined license view lets you manage your annual customers and recurring customers in one unified console

License Management Platform

The Licensing Management Platform allows MSPs to self-provision product licenses on demand: 24x7x365.

The License Management Platform for Service Providers is a web-based solution that lets you create, manage, and maintain customer licenses for Worry-Free Business Security, Hosted Email Security, and Cloud App Security. Partners can re-brand the platform, the product, and the communication templates available in the solution.

Simple customer creation techniques—such as batch uploads and pre-defined registration keys—drastically reduce the cost of operation for Managed Service Providers while reporting capabilities enable more efficient billing and auditing.

Learn more about partnering with Trend Micro at www.trendmicro.com/msp

“Trend Micro listens to its partners. They are very partner-friendly, and as a result they have grown along with us.”

– TAZ Networks



Securing Your Journey to the Cloud

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